

Privacy Policy

1. data security

The protection of your personal data takes place through appropriate organizational and technical precautions. These precautions relate in particular to protection against unauthorized, unlawful or accidental access, processing, loss, use and manipulation. Notwithstanding the efforts to maintain a consistently high level of due diligence, it can not be ruled out that information you share with us over the Internet will be viewed and used by others.

Please note that we therefore accept no liability whatsoever for the disclosure of information due to non-caused errors in data transmission and / or unauthorized access by third parties (eg hacking on email account or telephone, interception of faxes).

2. Legal basis

Legal basis for the use of cookies, Google Analytics, social media plugins is the legitimate interest of BULL according to Article 6 paragraph 1 lit. f DSGVO. The analysis of the use of the website and the static analysis is carried out in order to further improve the offer on the website for our customers and to make it more user-friendly.

3. Announcement of data breaches

We will endeavor to ensure that any data breaches are detected early and, where appropriate, promptly reported to you or the relevant regulatory authority, including the relevant data categories involved.

4. Storage of data

We will not retain data for longer than is necessary to fulfill our contractual or legal obligations and to avert any possible liability claims.

5. cookies

This website www.bullkites.com uses "cookies" to make our offer more user-friendly, effective and secure.

A "cookie" is a small text file that we transmit via our web server to the cookie file of the browser on the hard disk of your computer. This will allow our site to recognize you as a user when connecting between our web server and your browser. Cookies help us to determine the frequency of use and the number of users of our websites. The content of the cookies we use is limited to an identification number that no longer allows any personal reference to the user. The main purpose of a cookie is to recognize visitors to the site.

Two types of cookies are used on this website:

Session Cookies (Transient Cookies): These are temporary cookies that remain in the cookie file of your browser until you leave our website and are automatically deleted after the end of your visit.

Persistent cookies (persistent cookies): For better usability, cookies remain stored on your device and allow us to recognize your browser the next time you visit it.

You can set your browser so that you are informed about the setting of cookies and cookies only in individual cases allow, the acceptance of cookies for certain cases or generally exclude and activate the automatic deletion of cookies when closing the browser. By disabling cookies, the functionality of this website may be limited and you may not be able to use all features of this website.

6. Server log files

To optimize this website in terms of system performance, usability and providing useful information about our services, the website provider automatically collects and stores information in so-called server log files, which your browser automatically transmits to us. This includes your Internet protocol address (IP address), browser and language of the browser software, operating system and its interfaces, referrer URL, your Internet service provider, time zone difference to Greenwich

Mean Time (GMT), content of the request (specific page), Access status / HTTP status code, the amount of data transferred and the date / time of the request.

A combination of this data with personal data sources will not be made. We reserve the right to check this data retrospectively, if we become aware of specific indications for illegal use.

7. Google Analytics

This website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses so-called "cookies", text files that are stored on your computer and that allow an analysis of the use of the website by you. The information generated by the cookie about your use of this website is usually transmitted to a Google server in the USA and stored there. However, in the event of activation of IP anonymisation on this website, your IP address will be shortened beforehand by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the US and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide other services related to website usage and internet usage to the website operator.

The IP address provided by Google Analytics as part of Google Analytics will not be merged with other Google data.

You can prevent the storage of cookies by a corresponding setting of your browser software. By disabling cookies, the functionality of this website may be limited and you may not be able to use all features of this website. In addition, you may prevent the collection by Google of the data generated by the cookie and related to your use of the website (including your IP address) as well as the processing of this data by Google by using the link below

Download and install the available browser plug-in: <http://tools.google.com/dlpage/gaoptout?hl=en>.

This website uses Google Analytics with the extension "_anonymizelp ()". As a result, IP addresses are processed shortened, a person-relatedness can be excluded. Insofar as the data collected about you is assigned a personal reference, it will be immediately excluded and the personal data will be deleted immediately.

We use Google Analytics to analyze and regularly improve the use of our website. With the statistics we can improve our offer and make it more interesting for you as a user. For the exceptional cases in which Personal Information is transferred to the US, Google has submitted to the EU-US Privacy Shield, [https://www.privacyshield.gov/EU-US Framework](https://www.privacyshield.gov/EU-US-Framework). The legal basis for the use of Google Analytics is Art. 6 para. 1 sentence 1 lit. f DS-GMO.

Third-party information: Google Dublin, Google Ireland Ltd., Gordon House, Barrow Street, Dublin 4, Ireland, Fax: +353 (1) 436 1001. Terms of Use: <http://www.google.com/analytics/terms/en.html>, Privacy Policy: <http://www.google.com/intl/de/analytics/learn/privacy.html>, and the Privacy Policy: <http://www.google.com/intl/en/policies/privacy>.

8. Social media plug-ins

We are currently using the following social media plug-ins: Twitter, Facebook. We use the so-called two-click solution. In other words, when you visit our site, no personal data is initially passed on to the providers of the plug-ins. The provider of the plug-in can be identified by the marking on the box above its initial letter or logo. We give you the opportunity to communicate directly with the provider of the plug-in via the button. Only if you click on the marked field and activate it, the plug-in provider receives the information that you have accessed the corresponding website of our online service. By activating the plug-in, the personal data listed under items 4 and 5 of this declaration will be transmitted by you to the respective plug-in provider and stored there (with US providers in the USA). Since the plug-in provider carries out the data collection, in particular via cookies, we recommend that you delete all cookies before clicking on the greyed-out box via the security settings of your browser.

We have no influence on the collected data and data processing operations, nor are we aware of the full extent of data collection, the purpose of the processing, the retention periods. We also have no information to delete the data collected by the plug-in provider.

The plug-in provider stores the data collected about you as usage profiles and uses them for purposes of advertising, market research and / or tailor-made website design. Such an evaluation is carried out in particular (also for non-logged-in users) for the presentation of needs-based advertising and to inform other users of the social network about your activities on our website. You have the right to object to the formation of these user profiles, whereby you must contact the respective plug-in provider to exercise it. Through the plug-ins we offer you the opportunity to interact with the social networks and other users so that we improve our offer and make it more interesting for you as a user can shape.

The data transfer takes place regardless of whether you have an account with the plug-in provider and are logged in there. If you are logged into the plug-in provider, your data collected from us will be assigned directly to your existing account with the plug-in provider. If you press the activated button and z. For example, if you link the page, the plug-in provider also stores this information in your user account and shares it publicly with your contacts. We recommend logging out regularly after using a social network, but especially before activating the button, as this will prevent you from being assigned to your profile with the plug-in provider.

For more information on the purpose and scope of the data collection and its processing by the plug-in provider, please refer to the privacy statements of these providers. There you will also find further information about your rights and settings options for the protection of your privacy.

9. Our contact details

We are always available for you under the contact details below for your questions or your revocation.

Responsible for the data processing:
Bull Tarifa Sails & Kite Factory S.L.
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